

## Job Title: Creative Communications Intern

### Location: Remote work flexibility available

### **About Us:**

The Africa Center for Health Systems and Gender Justice is a Pan-African social impact startup that merges social entrepreneurship with a commitment to advancing health equity and addressing social inequalities. Through innovative strategies, the Center challenges and transforms policies, practices, and investment patterns to promote gender justice within health systems. Health and gender equity in health systems, as we see it, ensures that everyone has a fair and just opportunity to attain their full health potential, without being disadvantaged or excluded due to systemic barriers.

We work in collaboration with community-based organisations, advocates, and coalitions to strengthen capacity and empower communities to reshape the systems that have created these inequities. Our partnerships include public health practitioners and grassroots organisations, focusing on amplifying the voices and experiences of historically marginalised and underrepresented groups. Through these collaborations, we develop tools, frameworks, and strategies that promote effective prevention, gender justice, and health equity. Our team, drawing from both personal and professional expertise, plays a vital role in creating gender transformative equity-driven solutions that enhance community health, safety, and overall well-being.

#### **Job Summary:**

We are seeking a Creative Communications Intern who is enthusiastic about using visual storytelling and creative strategies to drive positive change. This paid internship offers a unique opportunity to develop your skills in communications, design, and content creation, all while supporting impactful initiatives. With a stipend of \$200 per month, this role is ideal for a highly motivated intern looking to gain hands-on experience in a dynamic, mission-driven environment.

## **Key Responsibilities:**

- 1. Content Creation and Design
  - Assist in creating visually engaging content using Canva, Adobe Photoshop, and other design tools to support our campaigns and social media presence.
  - Develop digital assets for online platforms, presentations, and reports, ensuring brand consistency and visual appeal.

## 2. Communications and Branding Support

• Support the execution of internal and external communication campaigns, working to reinforce our brand identity.







• Help manage the organisation's visual and brand assets, ensuring high-quality and cohesive communications across platforms.

# 3. Project and Campaign Assistance

- Participate in project planning meetings and support the coordination of communications projects to ensure smooth workflows and timely delivery.
- Conduct research on trends and best practices in social impact and health communication, contributing data-driven insights to enhance campaign effectiveness.

# 4. Digital Media and User Experience

- Assist in updating the organization's website and social media pages, focusing on user-friendly content and engaging visuals.
- Collaborate with team members to create engaging experiences for online audiences and contribute ideas to improve user experience on digital platforms.

# Qualifications:

- Currently pursuing or recently completed a degree in Communications, Design, Marketing, or a related field.
- Experience with design tools such as Canva, Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Strong creative skills with a flair for visual storytelling and branding.
- Excellent written and verbal communication skills.
- Ability to work independently, manage time effectively, and collaborate across departments.
- Passionate about social impact, gender justice, and health equity.

## We Offer:

- A monthly stipend of \$200.
- Hands-on experience in communications, branding, and content creation within a purpose-driven organisation.
- Mentorship and support from a passionate and experienced team.
- Opportunities for personal and professional growth, with exposure to a range of communications strategies and tools.
- Flexibility in working hours.

## **Application Process:**

Interested candidates are invited to submit their resume and a cover letter outlining their qualifications and motivation for applying to <u>vacancies@healthsystemsgenderjustice.org</u> Applications will be reviewed on a rolling basis.

